









# Savannah Business Journal

Formerly the Business Report & Journal

Covering Savannah, Hilton Head Island, the Lowcountry, Coastal Empire, Brunswick & The Golden Isles

## 2010 Rate Card Frequency Discounts – Effective 11/1/09

							
	<b>Full Page</b> (10.25" x 11.4") V	<b>Junior Page</b> (7.6" x 8.4") V	<b>Half Page</b> (10.25" x 5.55") H (5" x 11.4") V	<b>Sponsorship</b> (2.45" x 11.4") V	<b>Quarter Page</b> (5" x 5.55")	<b>Eighth Page</b> (5" x 2.71") H (2.45" x 5.55") V <b>Front Pg Banner*</b> (5.75" x 2.342")	
<b>Volume Discount</b>	<b>(-50%)</b>	<b>(-40%)</b>	<b>(-33%) Premium Over 1/4 pg</b>	<b>10%</b>	<b>25%</b>		<b>Frequency Discount</b>
<b>26x</b>	\$1,050	\$945	\$703	\$433	\$393	\$262	(-30%)
<b>18x</b>	\$1,125	\$1,012	\$753	\$464	\$421	\$281	(-25%)
<b>13x</b>	\$1,200	\$1,080	\$804	\$495	\$450	\$300	(-20%)
<b>8x</b>	\$1,275	\$1,147	\$854	\$525	\$478	\$318	(-15%)
<b>4x</b>	\$1,350	\$1,215	\$904	\$556	\$506	\$337	(-10%)
<b>Open</b>	\$1,500	\$1,350	\$1,005	\$618	\$562	\$375	

\* Front page banner ad measures 5" wide x 2" deep and may run 1 month (4 times) per quarter. Price includes FREE 4-color

**ALL PRINT CONTRACTS EARN 15% INTERNET BONUS DOLLARS!**

	<b>Rates as above, plus:</b>	<b>Position Costs</b>	<b>Color Cost</b>
<b>PREMIUM PRINT POSITIONS</b>	Inside Front Cover	\$100	Open Rate: \$90 spot color; \$175 full color
	Opposite Inside Front Cover (Page 3)	\$75	4x - 13x: \$50 spot color; \$99 full color
	Inside Back Cover	\$50	14x - 26x: \$40 spot color; \$75 full color
	Back Cover	\$200	Color Pages Available Based on Press Capacity
	Pre-printed Inserts: Competitive rates, based on weight and frequency		

**All print rates are NET of agency commission**



### Business Card Page (3" x 1 1/2")

6 time minimum • Concurrent issues only • No Color Available

<b>6x</b>	<b>13x</b>	<b>18x</b>	<b>26x</b>
\$55	\$49	\$44	\$39

**Coastal Empire News**

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