

Coastal Empire News

2011-2012 Online Advertising Rate Card

SavannahDailyNews.com
SavannahBusinessJournal.com

(Additional 10% discount on 2nd site purchased)

	size	1 mo.	3 mo.	6 mo.	12 months
Top Banner	725 x 90	\$195	\$180	\$160	\$140
Bottom Banner	725 x 90	\$180	\$160	\$140	\$120
Large Tile	300 x 250	\$190	\$170	\$150	\$130
Small Tile	125 x 125	\$65	\$60	\$55	\$50
Single Skyscraper	150 x 600	\$150	\$130	\$110	\$90
Double Skyscraper	300 x 600	\$300	\$260	\$220	\$180

Top Ads - Front Page Word Ads \$25

E-MAIL NEWSLETTERS:

SavDailyNews Breaking News (Mon- Fri) 1 day 5-day run
Text ad only, 100 word max. \$39 \$25

CoastalFamily.com

(Additional 10% discount on 2nd site purchased)

	size	1 mo.	3 mo.	6 mo.	12 months
Top Banner	725 x 90	\$150	\$130	\$110	\$90
Bottom Banner	725 x 90	\$135	\$115	\$95	\$75
Large Tile	300 x 250	\$150	\$120	\$100	\$80
Small Tile	125 x 125	\$50	\$40	\$35	\$25
Single Skyscraper	150 x 600	\$110	\$90	\$70	\$50
Double Skyscraper	300 x 600	\$200	\$180	\$140	\$100

Animation allowed. Files should be submitted in one of the following formats: GIF • JPEG • HTML • Flash
File weight must be no more than 30k

Banner – 725 x 90

Large Tile
300 x 250

Small Tile
125 x 125

Skyscraper
150 x 600

For more information call your advertising representative

P.O. Box 15847, Savannah, GA 31416

912.351.9122 • 678.826.4708 fax

e-mail: David Brown at sales2@savdailynews.com

Nancy Lawlor at sales3@savdailynews.com