

The Savannah & Hilton Head Area

2009 Event Planning Guide

eSavannahEvents.com



DISTRIBUTION:

- 5,000 copies printed
- Next print edition in The Business Report & Journal on May 18, 2009
- Mailed to the 500 largest companies in Charleston, Jacksonville, and Atlanta
- Mailed to 300 event planners in the Southeast
- All Savannah Area Chamber Members
- Additional copies available at Expos & Business Events all years

Print Rates

Front cover banner, with Full Page B/W Ad inside.	\$1,400
Inside front cover	\$1050
Back cover	\$1,200
Inside back cover	\$995

Full page (7.375" x 10") \$970

Includes FREE Run of Site Tile Ad on eSavannahEvents.com

1/2 page (7.375" x 4.875") \$725

1/4 page (3.625" x 4.875") \$550

1/8 page (3.625" x 2.375") \$470

All prices include full color

Listings only. \$75*

*free for advertisers

Additional Listings \$25*

*Ad cost includes one listing. Additional listings \$25. List categories include: Restaurants with banquet facilities; Exhibition and Conference Centers; Accommodations with Meeting Facilities; Unconventional Venues; Caterers; Deliverable Prepared Foods for Small Business Luncheons; Events Touring Companies; Event Planners; Golf and Other Recreational Activities; Other Convention Services; Bands, Orchestra's, and DJ's for Hire; Event Equipment Rental; Cost of listing with no ad \$75, additional listings \$25.

1/8	1/4
1/8	
1/2	

Rates are NET of Agency Commissions.

Online Rates (Year Round)

Front Page "Cover Ad"
Run of Site Tile Ad
Run of Site Skyscraper
Featured Listing Ad (Limit 4 per category)
Listing

*Includes FREE additional listing

Print Combo

\$125.00/mo
\$40.00/mo
\$80.00/mo
\$35.00/mo
\$75.00/6 mo.

Online Only

\$350.00/mo
\$150.00/mo *
\$250.00/mo *
\$50.00/mo
\$75.00/6 mo.

All online billing can be billed monthly using our "EZ Pay" program of automatic EFT on your desired day to a credit card or bank account.

Deadline for space & materials: May 4, 2009

For more information call your advertising representative

(912) 351-9122 ext.32 • (912) 351-9045 fax



The Business Report & Journal